



WHAT MAKES US DIFFERENT?

Our Style of Business

Home selling is a TEAM activity and you are the MVP! Our goal is to surround you with trusted professionals so you can make smart plays. You should expect an experience that is made simple from first whistle to final buzzer and beyond!

Our Role

We are not looking to simply sell your home. We are here to advise, advocate and lead you to the best possible result. Our primary role is to interpret information, offer insights, and exercise professional knowledge so you can make informed and educated decisions. We believe selling real estate is a honed skill and want you to feel confident you have the best coaching staff on your side.

Our Commitment

Our commitment to you starts with a commitment we make to ourselves to be the best professionals in the business. We are Full-time Agents that remain accessible and responsive while consistently working toward a partnership built on trust and care.

Our Value

Professional experience is where our agents stand out from the rest, from carefully reviewing contracts through strategic negotiations that continually advocate in your best interest. It starts with advising on how to make your home most desirable and taking every step to find the right buyer at the highest price.



HOME SELLER GAME PLAN

OF NORTHPROP REALTY

TEAM: 302.329.3737 | OFFICE: 302.703.1144



PRE-GAME

Listing Visit 1

One of our agents will visit your home to learn more about the features that make it unique.

Listing Visit 2

The agent will return to your home to present the Comparative Market Analysis and review the best positioning for the home.

Sign Documents

Let us get to work by completing the necessary paperwork.

FIRST HALF

Ready the Home

Meet with your dedicated Home Marketing Consultant to maximize the properties presentation

Marketing Prep

Both your agent and HMC will work together to put your custom marketing plan into action

Activate

Your listing will go live across all media channels and platforms for maximum exposure.

SECOND HALF

Show Home

Your agent will work to confirm showing requests and coordinate secure access.

Offer Negotiations

When an offer is received your agent will outline the important terms and help strategize and negotiate the best possible deal.

Settlement

We will communicate all developments of the transaction through to a successful settlement!

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